



TASTY TIDBITS #81

Just enough for snacking and sharing. The essential tidbitssummer sausage and cheese.

Beef Summer, Beef Salami, Wisconsin Cheddar Cheese.

15 oz. \$24.99 (shipping included)

LET THE USINGER ELVES DO THE WORK!

They'll take all the worry out of your gift giving, if you select their gift assortments to send to your most discriminating friends and business associates.

Usinger's Famous Sausage has been pleasing the fussiest "Feinschmeckers" (gourmets) since 1880. Each sausage is seasoned just right with the finest imported natural spices and delicately smoked to perfection. The taste-tempting goodness

of Usinger's sausage is sure to be enthusiastically welcomed by everyone

on your holiday list and enjoyed by their entire family.

The assortments are packed in distinctive cartons. That extra touch of thoughtfulness is evident as most sausage is brightly wrapped in sparkling foil or scenic boxes. It's fun to open our gift boxes!

Based on the complimentary comments made by recipients, we can confidently say that these assortments are the perfect giftno better way to say, "Best Wishes for a Happy Holiday Season!"

-The Usinger Elves

NORTHERN COMFORT #83

The perfect gift to showcase the best in Wisconsin comfort.

Beef Summer, Beef Salami, Thueringer Summer, Wisconsin Co-Jack Cheese, Wisconsin Pepper Jack Cheese, Gourmet Snack Crackers, Sausage Knife.

2 lbs. 7 oz. \$45.99 (shipping included)

18005589998





Frederick Usinger buys his employer's butcher shop on Third Street.

Thomas Edision invents the light bulb.



The plant and offices undergo extensive remodeling to look like the Usinger's you know today.



1870's

Frederick Usinger moves to Milwaukee with four hundred dollars in cash and his favorite sausage recipes, which he had learned as an apprentice "wurstmacher" (sausage maker) in Frankfurt.

1880



At the turn of the century, Milwaukee's German aristocracy did their shopping on Third Street, and Usinger's became a popular stop.



1908

Henry Ford's Model T automobile was introduced.



1930

Frederick Usinger dies and passes the business to his son, Frederick Usinger Jr.





A holiday favorite-our best-selling holiday gift has some of our most popular items in a beautiful holiday gift box.

Beef Summer Sausage, Beef Salami,

Thueringer Summer Sausage, Wisconsin Cheddar, Swiss Almond Cheese Spread. Gourmet Snack Crackers, Sausage Knife

2 lbs. 13 oz. \$34.99



1988

Siblings Debra and Fritz Usinger, great-grandchildren of Fred Usinger, take over leadership and continue the 100 year commitment to quality.



1935

Usinger's Sausage became one of the earliest members of the Better Business Bureau, and is still a member today.

1980

The company celebrates its centennial.



2016

Usinger's was awarded Best Brat in the USA Today 10

Best Readers Choice Awards

CRACKER GIN LE



A bustling Usinger's sausage kitchen.



The Usinger's tradition of quality continues with an award for Best Sausage Shop from the Shepherd Express Best of Milwaukee Readers' Choice Poll. In addition, the 135-year old Usinger's classic recipe took the crown for best Wisconsin-made brat. Credit: Courtesy of Milwaukee Magazine/ Photo by Adam Ryan Morris.





2016



1953

Frederick Usinger III takes over leadership of the company. It was the genial Frederick who introduced the elves to the world, and gave Usinger's its current identity.





HOLIDAY HEAT #33

A great combination for those who prefer it spicy.

Andouille Spicy Cajun Style Sausage, Smoked Bratwurst with Cheddar & Jalapeño,

All Natural Spicy Cilantro Chicken, Beef Summer with Jalapeño, Hot Hickory Sticks, Sausage Knife.

3 lbs. 4 oz. \$41.99





THE CROWD PLEASER

Plenty of choices to please the whole crowd.

Leona Bologna, Yachtwurst, Mortadella, Beef Summer Sausage, 6 pc. Wieners, Braunschweiger Liver Sausage, Wisconsin Cheddar, Gourmet Snack Crackers, Sausage Knife

4 lbs. 13 oz. \$44.99







ENOUGH SAUSAGE FOR ALL OF YOUR GUESTS.

THE SAUSAGE MAKER #5

A giant sausage great for sharing at the holiday table.

3 lb. Beef Summer Sausage and a Sausage Knife

\$31.99

ALSO AVAILABLE...

A YARD OF SUMMER #7

An even bigger summer sausage-one yard long!

3 lbs. 4 oz. Beef Summer Sausage and a Sausage Knife

\$36.99

Customer *Holiday)* Favorité





SMOKEHOUSE NUMBER 17 #91

In the tradition of our legendary Smokehouse Number 17.

Smokehouse 17 Beef Summer with Roasted Garlic, Smokehouse 17 Beef Summer with Jalapeño, Smokehouse 17 Summer Sausage, Sausage Knife

2 lbs. 14 oz. \$47.99 (shipping included)

USINGER SPECIALTIES, SMOKED TO PERFECTION.

PIT SAMPLER #10

Freshly smoked the way we've done it for over a century. From the pit to your home.

Smokehouse #17 Summer Sausage, Applewood Smoked Bacon, Petite Pit Ham, Smoked Bratwurst with Cheddar & Jalapeño, 6 pc. Wieners, Sausage Knife

5 lbs. 3 oz. \$51.99









RISE AND SHINE #16

The ultimate wake up breakfast-just start the Bacon and Fritzies sizzling in the pan and watch the morning dawdlers assemble!

Sliced Canadian Bacon, Applewood Smoked Sliced Bacon, Fritzies, Pancake Mix, Maple Syrup, Clover Honey, 2 pks. Colectivo Coffee

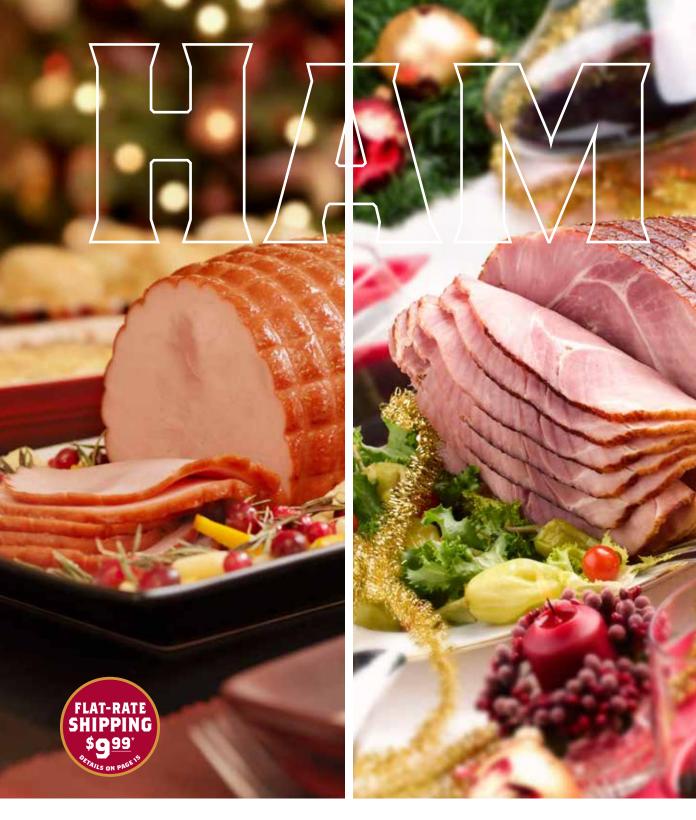
5 lbs. \$54.99

BACON SENSATION #51

Three flavors of our delicious thick-cut bacon.
Sliced Honey Glazed Bacon,
Sliced Repeated Record

Sliced Peppered Bacon, Sliced Applewood Smoked Bacon

2 lbs. 2 oz. \$29.99



APPLEWOOD SMOKED PIT HAM #18

Hand-trimmed boneless ham sweet cured with honey and maple syrup. Slowly smoked over aromatic, applewood fires in our two story pit smoke houses. An old fashioned "tear drop" shaped ham.

6 lbs. 8 oz. \$59.99

SEMI-BONELESS HAM #19

Presenting our Old World Holiday Ham... Carefully seasoned, cured, then delicately smoked over a hardwood fire. The result, a classic ham born out of the tradition of yesterday.

12 lbs. \$84.99



Order Department • 1030 North Old World Third Street • Milwaukee, WI 53203 1-800-558-9998 • Fax 414-291-5277 • Local 414-276-9105

www.usinger.com

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ORDER INFORMATION

GENERAL INFORMATION

- We guarantee deliveries in good condition to correct addresses only. Please be certain all addresses are current, complete and correct. If the address provided is incorrect, an additional charge will be billed to you when we replace the gift.
- The recipient of your gift is notified by post card. This postage paid return card is provided for the recipient to return, notifying us of the gift's safe arrival. These return cards will be sent to you so that you may enjoy the comments made about your gift.
- We can ship only gifts 5, 6, 8, 15, 21, 22, 24, 25, 26, 27, 29, 30, 31, 32, 47, 52, 81, 82, 83 and 91 to a P.O. box or to Alaska and Hawaii.
- We are unable to accept any orders to ship outside the United States.
- If you wish to pay now please make your check payable to Fred Usinger, Inc. Mastercard and Visa are also accepted.
- Usinger's reserves the right to substitute items of equal or greater value, without notification, in case necessary ingredients cannot be obtained.

PLACING YOUR ORDER

- Fill out the order blank as completely as possible including a daytime and evening phone number.
- We will print your personal message on the gift label. Please print the message as it should appear on each individual gift package. We are sorry, but we cannot accept your personal greeting or business cards.
- If you'd prefer to place your order by phone please call us between the hours of 8:00 a.m. and 5:00 p.m. CST at (414) 276-9105 or 1-800-558-9998.
- You may also place your order on our website at usinger.com.
- Gift prices are good through February, 2017



Time tested favorites ready for gifting.

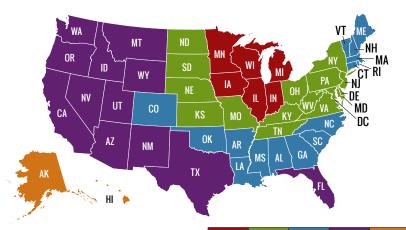
Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, 2 pc. Beef Hickory Sticks, 2 pc. Hickory Sticks, Wisconsin Co-Jack, Sausage Knife

1 lb. 7 oz. \$25.99

SHIPPING INCLUDED ITEMS

The gifts marked as Shipping Included have no additional shipping charges. These items generally ship via USPS and should arrive within 3 days of shipping date.

SHIPPING INFORMATION



	AREA B	AREA C	AREA D	AREA E	AREA F
For arrival prior to Christmas at standard shipping cost order must be received by	12/19	12/18	12/18	12/14	12/18
Standard Shipping Cost	9.99	9.99	9.99	9.99	29.99
Expedited Shipping (FedEx® 2-Day) Available for Areas B, C, D and E. Order must be re- ceived by 12/20 for arrival prior to Christmas.	29.99	29.99	29.99	29.99	N/A
For shipping included gifts, for arrival prior to Christmas order must be received by	12/19	12/19	12/19	12/19	12/19

SHIPPING DETAILS

• During the Christmas season all gifts ship to any state (except Alaska and Hawaii) for \$9.99 per gift (does not apply to Shipping Included gifts). To qualify for \$9.99 shipping orders must be received by the deadlines listed. After deadlines, gifts may still ship using Fedex® 2-Day for \$29.99 per gift, as long as the order is received by December 20th. Gifts sent to Alaska and Hawaii always ship Fedex® 2-Day for \$29.99.

FLAT-RATE

- · For shipments at times other than Christmas, gifts sent to most states (Areas B. C and D) will ship for \$9.99 per gift. Gifts sent to some states (Areas E and F) may have to be shipped via Fedex® 2-Day delivery service for \$29.99 per gift. The method of shipment is dependent upon the weather and the area to which the gift is being shipped. Include a daytime phone number so we may notify you if the gift must be shipped via Fedex® 2-Day.
- · We'll attempt delivery as close as possible to your specified arrival date. Due to varied schedules in delivery services and the perishability of our product, the actual shipping date must be left to our discretion. Gifts for Christmas delivery may begin arriving in early December.







THE BIG CHEESE #47

Classic Wisconsin cheeses from the heart of the cheese state.

Wisconsin Cheddar,
Sartori® Bella Vitano Gold Cheese,
Sartori® Bella Vitano Gold Cheese with
Cracked Black Pepper,
Swiss Almond Cheese Spread,
Cheddar w/Port Wine Spread,
East Shore Pretzels,
East Shore Sweet and Tangy Mustard,
Gourmet Snack Crackers,
Sausage Knife

2 lbs. 8 oz. \$37.99

OUR SUMMER
SAUSAGES ARE
HARDWOOD SMOKED
FOR TWO DAYS THE
OLD FASHIONED WAY!

BREWMASTER'S DREAM #32

A delicious and unique gift for the sausage and beer connoisseur in your life.

Beef Salami Beer Bottle, 2 pc. Hickory Sticks, 2 pc. Beef Hickory Sticks, Wisconsin Pepper Jack, Wisconsin Cheddar, Beer Nuts, Gourmet Snack Crackers, Sausage Knife

2 lbs. 13 oz. \$39.99



Before epicure, gastronom and foodie... It was feinschmecker. For those who appreciate fine food.

6 pc. Hickory Sticks, Beef Salami, Leona Bologna, Yachtwurst,

Mortadella, Thueringer Summer Sausage, 6 pc. Wieners,

Braunschweiger Liver Sausage, Wisconsin Cheddar, Miller Pretzel Bread, Sausage Knife

6 lbs. 1 oz. \$54.99



FEINSCHMECKER

(GOURMET)

CUSTOMER

Holiday

FAVORITE

FLAT-RATE
SHIPPING
\$99*

OFTAILS ON PROSES





TREATS TO GO #31

A generous sampling of our favorite snack sticks.

Two 6 pc. Traditional Hickory Sticks 6 pc. Hot and Spicy Hickory Sticks Two 6 pc. All Beef Hickory Sticks 6 pc. Summeroni Sticks Knife.

2 lbs. 14 oz. \$44.99

(shipping included)





Usingers

FREDERICK USINGER III AND HIS SON, FRITZ, REPRESENT THE THIRD AND FOURTH **GENERATIONS IN THE FAMILY-OWNED BUSINESS.**

THE PALATE TEASER #22

All of the basics for a delicious evening in front of the fire.

Beef Summer Sausage, 2 pc. Hickory Sticks, Wisconsin Shaped Cheddar, Honey Mustard, Butter Crackers, Sausage Knife

1 lb. 5 oz. \$25.99



FLAT-RATE SHIPPING

HOLIDAY GIFTS 鄭







THE TOUCHDOWN #52

For the football fans in your life. A Wisconsin favorite.

Beef Salami, Football Summer Sausage, 6 pc. Hickory Sticks, Football Shaped Wisconsin Cheddar, Gourmet Snack Crackers, Sausage Knife

2 lbs. 11 oz. \$39.99

HOLIDAY FUN #30

Perennial customer favorites perfect for sharing with friends and family around the holidays.

Beef Summer Sausage, Beef Salami, 6 pc. Beef Hickory Sticks, Wisconsin Co-Jack, Elf Shaped Wisconsin Cheddar, Gourmet Snack Crackers, Sausage Knife

2 lbs. 6 oz. \$34.99

EVERYONE ON YOUR LIST





THE TRAIL BLAZER #27

Perfect snacks for on the trail or at home.

Beef Summer Sausage, 6 pc. Hickory Sticks, Swiss Almond Cheese Spread, Cheddar w/Port Wine Cheese Spread, Gourmet Snack Crackers, Sausage Knife

3 lbs. \$35.99

MILWAUKEE'S FAVORITES #23

After over a century in Milwaukee, we've come to know what Milwaukee loves.

Beef Summer Sausage, Braunschweiger Liver Sausage, 8 Cooked Bratwurst, 2 pc. Hickory Sticks, Wisconsin Cheddar, Sausage Knife

2 lbs. 15 oz. \$34.99





PARTY TRADITIONS #25

The perfect complement to any party spread.

Beef Summer Sausage, Beef Salami, Thueringer Summer, (2) 6 pc. Hickory Sticks, Wisconsin Cheddar, Wisconsin Monterey Jack, Wisconsin Colby, Swiss Almond Cheese Spread, East Shore Sweet and Tangy Mustard, 2 pkgs East Shore Pretzels, Gourmet Snack Crackers, Sausage Knife.

5 lbs. 3 oz. \$54.99

NEW YORK STRIP STEAKS #53

Certified Angus Beef® is world famous for its outstanding quality, exceptional flavor, tenderness and juiciness. A gourmet experience awaits you.

(4) Certified Angus Beef® "New York Cut" Sirloin Strip steaks

2 lbs. 8 oz. \$79.99





FILET MIGNON STEAKS #54

Enjoy this addition to our Certified Angus Beef® Collection. Wonderful flavor and melt-in-your-mouth tenderness.

(4) Certified Angus Beef® Filet Mignon

2 lbs. \$84.99

THE GOURMET ACCENT #82

Experience classic Old World taste with a contemporary twist.

Beef Summer, Thueringer Summer, Landjaeger, Sartori® Bella Vitano Gold Cheese, Sartori® Bella Vitano Gold Cheese with Cracked Black Pepper, Gourmet Snack Crackers, Sausage Knife.

2 lbs. 13 oz. \$50.99 (shipping included)











THE ENTERTAINER #17 An impressive assortment that will

keep all of your holiday quests happy. Yachtwurst, Leona Bologna, Summer Sausage, 6 pc. Hickory Sticks, 6 pc. Hot Hickory Sticks, Mortadella, Beef Summer Sausage, Beef Salami, 6 pc. Wieners, Braunschweiger Liver Sausage, Wisconsin Cheddar, Wisconsin Monterey Jack, Wisconsin Colby, 12 piece Grandma Reilly's Chocolates, Honey Mustard, Gourmet Snack Crackers, Sausage Knife

8 lbs. 5 oz. \$79.99

SUMMER SAMPLER #8

Enjoy this tempting trio of Old World classics.

Summer Sausage, Summer Sausage with Garlic, Wisconsin Cheddar, Butter Crackers. Sausage Knife

1 lb. 9 oz. \$23.99

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