AFTER 139 YEARS, OUR COMMITMENT TO QUALITY HAS MADE US FAMOUS!

We are happy to offer a wide selection of holiday gifts for everyone on your list—handcrafted in Wisconsin!

THE CROWD PLEASER #2
Plenty of choices to please the whole crowd.
Leona Bologna, Yachtwurst, Mortadella, Beef Summer Sausage, 6 pc. Wieners, Braunschweiger Liver Sausage, Wisconsin Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

4 lbs. 13 oz. $52.99

THE SNACKER’S DELIGHT #1
Perfect snacks for around the holiday table with friends & family.
Mortadella, Beef Summer Sausage, 6 pc. Wieners, Braunschweiger Liver Sausage, Wisconsin Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

3 lbs. 12 oz. $43.99

THE FEINSCHMECKER #3
Before epicure, gastronome and foodie, it was feinschmecker. For those who appreciate fine food.

6 lbs. 1 oz. $61.99

OLD WORLD MEDLEY #4
Old world recipes that our founder brought from the homeland around 1880.
Beef Summer Sausage, Braunschweiger Liver Sausage, Miller Pretzel Bread, Sausage Knife.

3 lbs. 9 oz. $37.99

LET THE USINGER’S ELVES DO THE WORK!

They’ll take all the worry out of your gift giving. If you select their gift assortments to send to your most discriminating friends and business associates.

Usinger’s Famous Sausage has been pleasing the fussiest “Feinschmeckers” (gourmets) since 1880. Each sausage is seasoned just right with the finest imported natural spices and delicately smoked to perfection. The taste-tempting goodness of Usinger’s sausage is sure to be enthusiastically welcomed by everyone on your holiday list and enjoyed by their entire family.

The assortments are packed in distinctive cartons. That extra touch of thoughtfulness is evident as most sausage is brightly wrapped in sparkling foil or scenic boxes. It’s fun to open our gift boxes!

Based on the complimentary comments made by recipients, we can confidently say that these assortments are the perfect gift—no better way to say, “Best Wishes for a Happy Holiday Season!”

-The Usinger Elves

LET THE USINGER’S ELVES DO THE WORK!

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Beef Summer Sausage, Braunschweiger Liver Sausage, Miller Pretzel Bread, Sausage Knife.

3 lbs. 9 oz. $37.99
1880
Frederick Usinger buys his employer’s butcher shop on Third Street.

1879
Thomas Edison invents the light bulb.

1870’s
Frederick Usinger moves to Milwaukee with four hundred dollars in cash and his favorite sausage recipes, which he had learned as an apprentice “wurstmacher” (sausage maker) in Frankfurt.

1880
Frederick Usinger dies and passes the business to his son, Frederick Usinger Jr.

1906
The plant and offices undergo extensive remodeling to look like the Usinger’s you know today.

1906
Saturday Evening Post by Renowned photographer Arnold Newman.

1908
Henry Ford’s Model T automobile was introduced.

1915
At the turn of the century, Milwaukee’s German aristocracy did their shopping on Third Street, and Usinger’s became a popular stop.

1935
Usinger’s Sausage became one of the earliest members of the Better Business Bureau, and is still a member today.

1930
Frederick Usinger III takes over leadership of the company. It was the genial Frederick who introduced the elves to the world, and gave Usinger’s its current identity.

1953
Frederick Usinger III takes over leadership of the company. It was the genial Frederick who introduced the elves to the world, and gave Usinger’s its current identity.

1961
Saturday Evening Post by Renowned photographer Arnold Newman.

1980
The company celebrates its centennial.

1988
Siblings Debra and Fritz Usinger, great-grandchildren of Fred Usinger, take over leadership and continue the 100 year commitment to quality.

1988
Usinger’s Sausage became one of the earliest members of the Better Business Bureau, and is still a member today.

2000
Named the official sausage of The National Mustard Museum.

2015
The Usinger’s tradition of quality continues with an award for Best Sausage Shop from the Shepherd Express Best of Milwaukee Readers’ Choice Poll. In addition, the 135-year old Usinger’s classic recipe took the crown for best Wisconsin-made brat.

2018
Emily Usinger, great-great-granddaughter of Fred Usinger, joins the 139 year old company. Emily, like her dad Fritz, has one foot firmly planted in our sausage making tradition and the other confidently stepping toward the future. (Photo credit: Bob Elbert, taken at Iowa State University)

2019
Usinger’s was awarded Best Brat in the USA Today 10 Best Readers Choice Awards.

2019
Emily Usinger, great-great-granddaughter of Fred Usinger, joins the 139 year old company. Emily, like her dad Fritz, has one foot firmly planted in our sausage making tradition and the other confidently stepping toward the future. (Photo credit: Bob Elbert, taken at Iowa State University)

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NIBBLER’S BONANZA #6
A holiday favorite—our best-selling holiday gift has some of our most popular items in a beautiful holiday gift box.

Beef Summer Sausage, Beef Salami, Thuringer Summer Sausage, Wisconsin Cheddar Cheese, Swiss Almond Cheese Spread, Gourmet Snack Crackers, Sausage Knife.

2 lbs. 13 oz. $39.99

ELFIN TREATS #24
Enjoy this perfect combination of flavors from Usinger’s and other Wisconsin favorites.


1 lb. 12 oz. $34.99

100 YEARS
A bustling Usinger’s sausage kitchen.

Best Seller 2018
Usinger’s was awarded Best Brat in the USA Today 10 Best Readers Choice Awards.

Credit: Courtesy of Milwaukee Magazine/Photo by Adam Bryan Morris.

Emily Usinger, great-great-granddaughter of Fred Usinger, joins the 139 year old company. Emily, like her dad Fritz, has one foot firmly planted in our sausage making tradition and the other confidently stepping toward the future. (Photo credit: Bob Elbert, taken at Iowa State University)

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The plant and offices undergo extensive remodeling to look like the Usinger’s you know today.

1880
Frederick Usinger buys his employer’s butcher shop on Third Street.

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Thomas Edison invents the light bulb.

1870’s
Frederick Usinger moves to Milwaukee with four hundred dollars in cash and his favorite sausage recipes, which he had learned as an apprentice “wurstmacher” (sausage maker) in Frankfurt.
ENOUGH SAUSAGE FOR ALL OF YOUR GUESTS

THE SAUSAGE MAKER #5
A giant sausage great for sharing at the holiday table.
2 lbs. 12 oz. Beef Summer Sausage and a Sausage Knife.
$34.99

ALSO AVAILABLE...
A “YARD” OF SUMMER #7
An even bigger summer sausage
3 lbs. 8 oz. Beef Summer Sausage and a Sausage Knife.
$40.99

CUSTOMER HOLIDAY FAVORITE

SOMETHING JUST SHOULDN’T CHANGE—MANY OF OUR RECIPES REMAIN UNCHANGED SINCE OUR FOUNDER ARRIVED IN MILWAUKEE 139 YEARS AGO.

SUMMER SAMPLER #8
Enjoy this tempting trio of Old World classics.
Summer Sausage, Summer Sausage with Garlic, Wisconsin Cheddar Cheese, Butter Crackers, Sausage Knife.
1 lb. 9 oz. $28.99

PIT SAMPLER #10
Freshly smoked the way we’ve done it for over a century. From the pit to your home.
Smokehouse #17 Summer Sausage, Applewood Smoked Bacon, Petite Pit Ham, Smoked Bratwurst with Cheddar & Jalapeño, 6 pc. Wiener, Sausage Knife.
5 lbs. 3 oz. $55.99

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FAMOUS BRATWURST, SAUSAGE, AND WIENERS

NATURAL CASING WIENERS #11
Natural casing Wiener—the perennial American favorite. Voted #1 in the country by The Book of Bests
(6) packages (30 links) of Natural Casing Wiener
3 lbs. 10 oz. $42.99

GRILLING FAVORITES #14
Enjoy this collection of Wisconsin’s grilling favorites.
Beef Franks (4 links), Wiener (6 links), Knackwurst (5 links), Smoked Polish Sausage with Garlic (4 links), Cooked Bratwurst (4 links)
4 lbs. $45.99

B E S T S E L L E R

TRADITIONAL COOKED BRATS #12
The traditional German favorite. Finely ground pork and veal. Distinctive white color.
(6) packages (24 links) of Cooked Brats
4 lbs. 6 oz. $42.99

FRESH BRATWURST #13
The choice of Wisconsinites! Fresh uncooked sausage of coarse ground, lean pork. Seasoned only as Usinger’s knows how.
Fresh Bratwurst (20 links)
5 lbs. $42.99

THE QUARTET #9
A quartet of fresh style links. Get the grill ready for this mouth-watering combo.
Fresh Bratwurst (4 links), Cajun Style Bratwurst (4 links), Fresh Italian Sausage (4 links), Brat ’N Onion (4 links)
4 lbs. $39.99

FLAT-RATE SHIPPING $9.99
**ELVES’ CHOICE**

**BEST SELLER**

A SAMPLING OF OUR SUMMER SAUSAGES COMPLEMENTED BY THREE CLASSIC CHEESES.

**THE ENTERTAINER #17**

An impressive assortment that will keep all of your holiday guests happy.

- Yachtwurst
- Leona Bologna
- Summer Sausage
- 6 pc. Hickory Sticks
- 6 pc. Hot Hickory Sticks
- Mortadella
- Beef Summer Sausage
- Beef Salami
- 6 pc. Wieners
- Braunschweiger Liver Sausage
- Wisconsin Cheddar Cheese
- Wisconsin Monterey Jack Cheese
- Wisconsin Colby Cheese
- 12 piece Grandma Reilly’s Chocolates
- Honey Mustard
- Gourmet Snack Crackers
- Sausage Knife

8 lbs. 5 oz. $93.99

**THE ELVES’ CHOICE #15**

The Elves know Usinger’s better than anyone. Here are their favorites!

- Beef Summer Sausage
- Beef Salami
- Summer Sausage
- Wisconsin Cheddar Cheese
- Wisconsin Monterey Jack Cheese
- Wisconsin Colby Cheese
- Sausage Knife

2 lbs. 5 oz. $36.99

**RISE AND SHINE #16**

The ultimate wake up breakfast — just start the Bacon and Fritzies sizzling in the pan and watch the morning dawdlers assemble!

- Sliced Canadian Bacon
- Applewood Smoked Sliced Bacon
- Fritzies
- Pancake Mix
- Maple Syrup
- Clover Honey
- 2 pkgs Colectivo Coffee

5 lbs. $62.99

**CUSTOMER FAVORITE**

FLAT-RATE SHIPPING $9.99

DETAILS ON PAGE 17

**A FAMILY TRADITION 139 YEARS**
SEMI-BONELESS HAM #19
Presenting our Old World Holiday Ham...
Carefully seasoned, cured, then delicately
smoked over a hardwood fire. The result,
a classic ham born out of the tradition of
yesterday.
12 lbs. $89.99

APPLEWOOD SMOKED
PIT HAM #18
Hand-trimmed boneless ham sweet cured
with honey and maple syrup. Slowly smoked
over aromatic, applewood fires in our two
story pit smoke houses. An old fashioned
"tear drop" shaped ham.
6 lbs. 8 oz. $61.99

THE WURSTMACHER
#20
Classic customer favorites
that have stood the test of time.
Beef Summer Sausage,
Summer Sausage with Garlic,
Braunschweiger Liver Sausage,
Old Fashioned Liver Sausage,
Wisconsin Cheddar Cheese,
Wisconsin Monterey Jack Cheese,
Sausage Knife.
2 lbs. 8 oz. $40.99

THE PALATE
TEASER #22
All of the basics for a delicious
evening in front of the fire.
Beef Summer Sausage,
Beef Salami,
Sartori® Sharp White Cheddar Cheese,
Butter Crackers,
Sausage Knife.
1 lb. 9 oz. $29.99

THE WURSTMACHER
#20
Class Customer Favorites
That have stood the test of time.
Beef Summer Sausage,
Summer Sausage with Garlic,
Braunschweiger Liver Sausage,
Old Fashioned Liver Sausage,
Wisconsin Cheddar Cheese,
Wisconsin Monterey Jack Cheese,
Sausage Knife.
2 lbs. 8 oz. $40.99

CUSTOMER
HOLIDAY
FAVORITE

HOLIDAY FAVORITES
YEAR AFTER YEAR
THE FEAST #21
An exquisite array of summer sausage and cheese.
Beef Summer Sausage, Beef Salami, Thüringer Summer Sausage, (2) 6 pc. Hickory Sticks, Wisconsin Shaped Cheddar Cheese, Wisconsin Colby Cheese, Wisconsin Monterey Jack Cheese, Honey Mustard, Sausage Knife.
3 lbs. 13 oz. $51.99

GIFTS FROM WISCONSIN

MILWAUKEE’S FAVORITES
#23
After over a century in Milwaukee, we’ve come to know what Milwaukee loves.
Beef Summer Sausage, Braunschweiger Liver Sausage, 4 Cooked Bratwurst, 6 pc. Hickory Sticks, Wisconsin Cheddar Cheese, Sausage Knife.
2 lbs. 9 oz. $38.99

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**ORDER INFORMATION**

### GENERAL INFORMATION

- We guarantee deliveries in good condition to correct addresses only. Please be certain all addresses are current, complete and correct.
- The recipient of your gift is notified by postcard. This postage paid return card is provided for the recipient to return, notifying us of the gift’s safe arrival. These return cards will be sent to you so that you may enjoy the comments made about your gift.
- We can ship only gifts 5, 6, 8, 15, 21, 22, 24, 25, 26, 27, 29, 30, 31, 32, 47, 52, 74, 80, 81, 82, 83 and 91 to a P.O. box or to Alaska and Hawaii.
- We are unable to accept any orders to ship outside the United States.
- If you wish to pay now please make your check payable to Fred Usinger, Inc. Mastercard, Visa, American Express and Discover are also accepted.
- Usinger’s reserves the right to substitute items of equal or greater value, without notification, in case necessary ingredients cannot be obtained.

### PLACING YOUR ORDER

- Fill out the order blank as completely as possible including a daytime and evening phone number.
- We will print your personal message on the gift label. Please print the message as it should appear on each individual gift package. We are sorry, but we cannot accept your personal greeting or business cards.
- If you’d prefer to place your order by phone please call us between the hours of 8:00 a.m. and 5:00 p.m. CST at (414) 276-9105 or 1-800-558-9998.
- You may also place your order on our website at usinger.com.
- Gift prices are good through February, 2020.

### SHIPPING INCLUDED ITEMS

The gifts marked as Shipping Included have no additional shipping charges. These items generally ship via USPS and should arrive within 3 days of shipping date.

### SHIPPING INFORMATION

#### SHIPPING DETAILS

- During the Christmas season all gifts ship to any state (except Alaska and Hawaii) for $9.99 per gift (does not apply to Shipping Included gifts). To qualify for $9.99 shipping orders must be received by the deadlines listed. After deadlines, gifts may still ship using FedEx® 2-Day for $34.99 per gift, as long as the order is received by December 17th. Gifts sent to Alaska and Hawaii always ship FedEx® 2-Day for $34.99.
- For shipments at times other than Christmas, gifts sent to most states (Areas B, C and D) will ship for $9.99 per gift. Gifts sent to some states (Areas E and F) may have to be shipped via FedEx® 2-Day delivery service for $34.99 per gift. The method of shipment is dependent upon the weather and the area to which the gift is being shipped. Include a daytime phone number so we may notify you if the gift must be shipped via FedEx® 2-Day.
- We’ll attempt delivery as close as possible to your specified arrival date. Due to varied schedules in delivery services and the perishability of our product, the actual shipping date must be left to our discretion. Gifts for Christmas delivery may begin arriving in early December.
THE TRAIL BLAZER #27
Perfect snacks for on the trail or at home.
Beef Summer Sausage, 6 pc. Hickory Sticks, Swiss Almond Cheese Spread, Cheddar with Port Wine Cheese Spread, Gourmet Snack Crackers, Sausage Knife.
3 lbs. $38.99

PARTY TRADITIONS #25
The perfect complement to any party spread.
5 lbs. 3 oz. $61.99

THE COLLECTION #26
Truly a gift to impress. Beautifully packaged, ready to open and enjoy in the office or at home.
All packaged in an attractive Wood Tray.
5 lbs. 10 oz. $82.99
OUR SUMMER SAUSAGES ARE
Hardwood Smoked FOR TWO DAYS THE OLD FASHIONED WAY!

TREATS TO GO #31
A generous sampling of our favorite snack sticks.
Two 6 pc. Traditional Hickory Sticks,
6 pc. Hot and Spicy Hickory Sticks,
Two 6 pc. All Beef Hickory Sticks,
6 pc. Summeroni Sticks,
Sausage Knife.
2 lbs. 14 oz. $47.99
(shipping included)

HOLIDAY FUN #30
Perennial customer favorites perfect for sharing with friends and family around the holidays.
Beef Summer Sausage, Beef Salami, 6 pc. Beef Hickory Sticks, Sartori® Montamoré Cheese, Sartori® Mild White Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.
2 lbs. 11 oz. $37.99

TREAT TIME #29
Time tested favorites ready for gifting.
1 lb. 7 oz. $29.99

SHIPPING INCLUDED ON THIS GIFT
DETAILS ON P.17

TREAT TIME #28
Perennial customer favorites perfect for sharing with friends and family around the holidays.
Beef Summer Sausage, Beef Salami, 6 pc. Beef Hickory Sticks, Sartori® Montamoré Cheese, Sartori® Mild White Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.
2 lbs. 11 oz. $37.99

SHIPPING INCLUDED ON THIS GIFT
DETAILS ON P.17

TREAT TIME #27
Time tested favorites ready for gifting.
1 lb. 7 oz. $29.99

SHIPPING INCLUDED ON THIS GIFT
DETAILS ON P.17

TREAT TIME #26
Perennial customer favorites perfect for sharing with friends and family around the holidays.
Beef Summer Sausage, Beef Salami, 6 pc. Beef Hickory Sticks, Sartori® Montamoré Cheese, Sartori® Mild White Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.
2 lbs. 11 oz. $37.99

SHIPPING INCLUDED ON THIS GIFT
DETAILS ON P.17

TREAT TIME #25
Time tested favorites ready for gifting.
1 lb. 7 oz. $29.99

SHIPPING INCLUDED ON THIS GIFT
DETAILS ON P.17
BREWMASTER’S DREAM
#32
A delicious and unique gift for the sausage and beer connoisseur in your life.
2 lbs. 11 oz. $51.99
(Shipping included)

HOLIDAY HEAT #33
Andouille Spicy Cajun Style Sausage, Smoked Bratwurst with Cheddar & Jalapeno, All Natural Spicy Cilantro Chicken Sausage, Beef Summer Sausage with Jalapeno, 6 pc. Hot Hickory Sticks, Sausage Knife.
3 lbs. 4 oz. $45.99

THE BIG CHEESE #47 (TOP)
Classic Wisconsin cheeses from the heart of the cheese state.
Sartori® Bella Vitano Gold Cheese,
Sartori® Bella Vitano Gold Cheese with Cracked Black Pepper, Swiss Almond Cheese Spread, Cheddar with Port Wine Cheese Spread, Sartori® Sharp White Cheddar Cheese, Sartori® Montamore Cheese, Gourmet Snack Crackers, Sausage Knife.
2 lbs. 9 oz. $42.99

BACON SENSATION #51 (BOTTOM)
Three flavors of our delicious thick-cut bacon.
Sliced Honey Glazed Bacon,
Sliced Peppered Bacon,
Sliced Applewood Smoked Bacon.
2 lbs. 2 oz. $33.99
New York Strip Steaks #53
Certified Angus Beef® is world famous for its outstanding quality, exceptional flavor, tenderness and juiciness. A gourmet experience awaits you.
2 lbs. 8 oz. $84.99

Filet Mignon Steaks #54
Enjoy this addition to our Certified Angus Beef® Collection. Wonderful flavor and melt-in-your-mouth tenderness.
(4) Certified Angus Beef® Filet Mignon.
2 lbs. $89.99

Touchdown #52
For the football fans in your life. A Wisconsin favorite.
2 lbs. 11 oz. $42.99

Taste of Summer #80
Four of our best summer sausages in a beautiful holiday gift box.
All Beef Summer Sausage, All Beef Salami, Summer Sausage with Garlic, Thuringer Summer Sausage (family favorite).
1 lb. 4 oz. $31.99
(Shipping included)
MIDNIGHT SNACKER #81
Just enough for snacking and sharing. The essential tidbits—summer sausage and cheese.
Beef Summer Sausage, Beef Salami, Wisconsin Cheddar Cheese.
15 oz. $28.99 (shipping included)

THE GOURMET ACCENT #82
Experience classic Old World taste with a contemporary twist.
Beef Summer Sausage, Thüringer Summer Sausage, Landjaeger, Sartori® Bella Vitano Gold Cheese, Sartori® Bella Vitano Gold Cheese with Cracked Black Pepper, Gourmet Snack Crackers, Sausage Knife.
2 lbs. 9 oz. $55.99 (shipping included)

NORTHERN COMFORT #83
The perfect gift to showcase the best in Wisconsin comfort.
2 lbs. 7 oz. $51.99 (shipping included)

FOR SMOKED SAUSAGE LOVERS
SMOKEHOUSE TRIO #91
In the tradition of our legendary Smokehouse Number 17.
Smokehouse 17 Beef Summer Sausage with Roasted Garlic, Smokehouse 17 Beef Summer Sausage with Jalapeño, Smokehouse 17 Summer Sausage, Sausage Knife.
2 lbs. 14 oz. $50.99 (shipping included)

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A FAMILY TRADITION 139 YEARS
THE ENTERTAINER #17

An impressive assortment that will keep all of your holiday guests happy.


8 lbs. 5 oz. $93.99