

WELCOME TO DAUDE DOS T

For the Usinger family and employees, America's Finest Sausage is more than a slogan... it's an ideal...a pledge that we will continue to make only the very best. From Bacon and Braunschweiger to Wieners, Bratwurst, and Summer Sausage, we guarantee the finest.

AMERICA'S FINEST

SAUSAGE

142 YEARS

SAME FAMILY,

SAME PROMISE

You can depend on our family to make your gift giving and entertaining more personal and meaningful - the kind of celebration that makes everyone feel good, feel thankful, and feel together, regardless of whether you are across the table, or across the country.

Whether you are giving a gift, entertaining family and friends, or just making yourself the best sandwich you have ever had, you'll be glad you chose Usinger's -America's Finest Sausage Since 1880.

Our assortments are attractively packaged and guaranteed to delight the recipient. The only thing better than when that gift box arrives, is when you open it. Each sausage is seasoned just right with the finest domestic and imported spices. Our 2 story brick smokehouses provide the finishing touch - a campfire flavor that can only come from natural Hickory, Oak, and Applewood.

Based on the complimentary comments made by recipients, we can confidently say that these assortments are the perfect gift no better way to say, "Best Wishes for a Happy Holiday Season!"

-The Usinger Elves

THE SNACKER'S DELIGHT #1

Perfect snacks for around the holiday table with friends & family.

Mortadella, Beef Summer Sausage, 5 pc. Wieners, Braunschweiger Liver Sausage, Black Creek Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

3 lbs. 11 oz. \$52.99

THE FEINSCHMECKER #3

Before epicure, gastronome and foodie, it was feinschmecker. For those who appreciate fine food.

> 6 pc. Hickory Sticks, Beef Salami, Leona Bologna, Yachtwurst, Mortadella, Thueringer Summer Sausage, 5 pc. Wieners, Braunschweiger Liver Sausage, Black Creek Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

> > 5 lbs. 14 oz. **\$73.99**

OLD WORLD MEDLEY #4

Old World recipes that our founder brought from the homeland around 1880.

Smokehouse 17 Summer Sausage, Smokehouse 17 Thueringer Summer Sausage, Braunschweiger Liver Sausage, Genuine National Mustard Museum Mustard, Sausage Knife.

3 lbs. 1 oz. **\$44.00**







THE CROWD PLEASER #2

Plenty of choices to please the whole crowd.

Summer Sausage, 5 pc. Wieners, Braunschweiger

Leona Bologna, Yachtwurst, Mortadella, Beef

Liver Sausage, Black Creek Cheddar Cheese,

Gourmet Snack Crackers, Sausage Knife.

4 lbs. 13 oz. \$62.99

NIBBLER'S BONANZA #6

A holiday favorite-our best-selling holiday gift has some of our most popular items in a beautiful holiday gift box.

Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, Sartori Farmhouse Cheddar Cheese, Swiss Almond Cheese Spread, Gourmet Snack Crackers, Sausage Knife.

3 lbs. 2 oz. \$50.00



2019

2020 The company celebrates 140 years

2021

Usinger's Famous

Sausage voted

category of the

Sentinel's 2021

5

winner in "Brats,

Hot Dogs, Sausage"

Milwaukee Journal

Top Choice Awards.

Emily Usinger, great-greatgranddaughter of Fred Usinger, joins the 139-year-old company. Emily, like her dad Fritz, has one foot firmly planted in our sausage making tradition and the other confidently stepping toward the future. (Photo credit: Bob Elbert, taken at Iowa State University)



2018

Named

the official

sausage of

Mustard

Museum.

The National

USTARD



Siblings Debra and Fritz Usinger, greatgrandchildren of Fred Usinger, take

Saturday Evening Post by Renowned photographer Arnold Newman.

1961

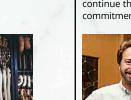






1988

over leadership and continue the 100-year commitment to quality.









undergo extensive remodeling to look like the Usinger's you know today.

The plant and offices

1906

Frederick Usinger 1880 buys his employer's butcher shop on Third Street.

1879 Thomas Edison invents the light bulb.

1870's

Frederick Usinger moves to Milwaukee with four hundred dollars in cash and his favorite sausage recipes, which he had learned as an apprentice "wurstmacher" (sausage maker) in Frankfurt.

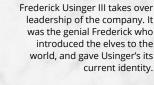


1908 1900 Henry Ford's At the turn of the Model T century, Milwaukee's automobile German aristocracy was did their shopping introduced. on Third Street, and



Usinger's became a popular stop.







leadership of the company. It was the genial Frederick who introduced the elves to the world, and gave Usinger's its current identity.

ELFIN TREATS #24

of flavors from Usinger's and

other Wisconsin favorites.

6 pc. Hickory Sticks, Sartori

Montamore Cheddar Cheese,

East Shore Sweet and Tangy Mustard, East Shore Thick **Dipping Pretzels, Sausage**

Beef Summer Sausage,

2 lbs. 3 oz. \$44.99

1935

Usinger's Sausage became one of the earliest members of the Better Business Bureau.

and is still a member today.

Frederick Usinger dies and

passes the business to his

son, Frederick Usinger Jr.

1930

Knife.

Eniov this perfect combination



1953

100 Germanfest Established in Milwaukee. YEARS "When you're cooking for 80,000 at Milwaukee's 1980 America's Finest will do. The company Usinger's is the Official celebrates its Sausage of Germanfest centennial.

> -Don Wohlfeil Germanfest Food Director



Germanfest, only and has been served to our guests since 1981." took the crown

1981

Wisconsinmade brat. Credit: Courtesv of Milwaukee

The Usinger's tradition of quality continues with an award for Best Sausage Shop from the Shepherd Express Best of Milwaukee Readers' Choice Poll. In addition, the 135-year-old Usinger's classic recipe for best

2015

Magazine/ Photo by Adam Ryan Morris.

Usinger's was awarded Best Brat in the USA Today 10 Best Readers' **Choice Awards**

2016

www.USINGER.com 🗰 1 800 558 9998

THE SAUSAGE MAKER #5

A giant sausage great for sharing at the holiday table.

Beef Summer Sausage and a Sausage Knife.

2 lbs. 14 oz. \$43.99

customer *Holiday* favorite

SUMMER SAMPLER#8

Enjoy this tempting trio of Old World classics.

ings

Summer Sausage, Summer Sausage with Garlic, Shullsburg Cheddar Cheese, Butter Crackers, Sausage Knife.

1 lb. 12 oz. **\$35.00**



SOME THINGS JUST SHOULDN'T CHANGE-MANY OF OUR RECIPES REMAIN UNCHANGED SINCE OUR FOUNDER ARRIVED IN MILWAUKEE 142 YEARS AGO.

PIT SAMPLER #10

Freshly smoked the way we've done it for over a century. From the fire-pit to your home.

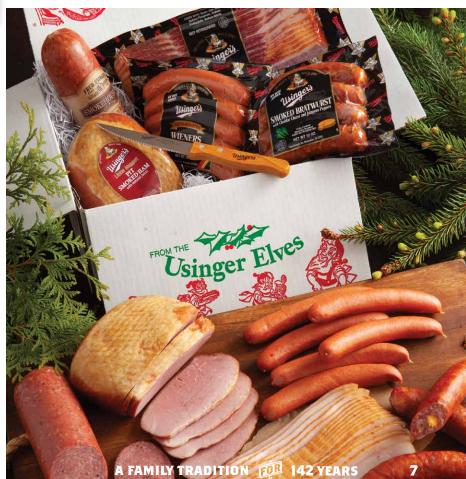
Smokehouse #17 Summer Sausage, Applewood Smoked Bacon, Petite Pit Ham, Smoked Bratwurst with Cheddar & Jalapeño, 5 pc. Wieners, Sausage Knife.

5 lbs. **\$64.99**

"I've been serving Usinger's smoked ham, wieners, and specialty sausages for over 40 years. Nothing comes close to their Old World flavor."

> -Chef Dennis Wegner Wegner's St. Martin Inn







NATURAL CASING WIENERS #11

Natural casing Wieners-the perennial American favorite. Voted #1 in the country by The Book of Bests

(6) pkgs. (30 links) of Natural Casing Wieners.

3 lbs. 12 oz. **\$51.99**

"I love a great hot dog. They are synonymous with traditional American food. When I was selected as the Food Service Director for the Olympic Winter Games in 2002, I knew we had to serve the best hot dog in the country. Our search led us to a small family owned sausage company in Milwaukee. It was unanimous: Usinger's would be served at the Olympics. The finest hot dog you will ever eat!"

-Don Pritchard Food Service Director 2002 Winter Olympics

GRILLING FAVORITES #14

Enjoy this collection of Wisconsin's grilling favorites.

Beef Franks (4 links), Wieners (5 links), Knackwurst (5 links), Smoked Polish Sausage with Garlic (4 links), Cooked Bratwurst (4 links).

3 lbs. 14 oz. **\$54.99**

BEST

TRADITIONAL COOKED BRATS #12

The traditional German favorite. Finely ground pork and veal. Distinctive white color.

(6) pkgs. (24 links) of Cooked Brats.

4 lbs. 8 oz. \$50.99

watering combo. Fresh Bratwurst (4 links), Caiun Style Bratwurst (4 links).

A quartet of fresh style links. Get

the grill ready for this mouth-

Brat 'N Onion (4 links). 4 lbs. \$46.99

THE QUARTET #9

Fresh Italian Sausage (4 links),

FRESH BRATWURST #13

LAT-RAT

\$1**0**99

The choice of Wisconsinites! Fresh (uncooked) sausage of coarse ground, lean pork. Seasoned only as Usinger's knows how. Fresh Bratwurst (20 links). 5 lbs. \$47.99

RISE AND SHINE #16

The ultimate wake up breakfast -just start the Bacon and Fritzies sizzling in the pan and watch the morning dawdlers assemble!

Sliced Canadian Bacon, Applewood Smoked Sliced Bacon, Fritzies, Pancake Mix, Maple Syrup, Clover Honey, 2 pkgs. Colectivo Coffee.

5 lbs. 3 oz. \$75.99

CUSTOMER

Holidau

FAVORITE

FLAT-RATE SHIPPING

\$**10**99

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PER GIFT 📢

ION TOP 142 YEARS

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A FAMILY TRAI

Beef Salami

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Beef Summer Sausag

Summer Sausage

Usingers

LVES' CHOICE 3

A SAMPLING 💷 OUR SUMMER SAUSAGES COMPLEMENTED BY TWO CLASSIC CHEESES.

THE ENTERTAINER #17

An impressive assortment that will keep all of your holiday guests happy.

Yachtwurst, Leona Bologna, Summer Sausage, 6 pc. Hickory Sticks, 6 pc. Hot Hickory Sticks, Mortadella, Beef Summer Sausage, Beef Salami, Braunschweiger Liver Sausage, Shullsburg Cheddar Cheese, Shullsburg Monterey Jack Cheese, Shullsburg Colby Cheese, 6 pc. Burke Chocolate Sea Salt Caramels, Honey Mustard, Gourmet Snack Crackers, Sausage Knife.

7 lbs. 12 oz. **\$104.99**

THE ELVES' CHOICE #15

The Elves know Usinger's better than anyone. Here are their favorites!

Beef Summer Sausage, Beef Salami, Summer Sausage, Sartori Farmhouse Cheddar Cheese, Sartori Old World Cheddar Cheese, Sausage Knife.

2 lbs. 6 oz. \$43.99

HABLE . OPEN U

Made in Milwa

AMERICA'S FAMOUS SAUSAGE

APPLEWOOD SMOKED PIT HAM #18

Hand-trimmed boneless ham sweet cured with honey and maple syrup. Slowly smoked over aromatic, applewood fires in our two-story pit smoke houses. An old fashioned "teardrop" shaped ham.

6 lbs. 8 oz. \$69.99

SEMI-BONELESS HAM #19

Presenting our Old World Holiday Ham... Carefully seasoned, cured, then delicately smoked over a hardwood fire. The result, a classic ham born out of the tradition of yesterday.

12 lbs. \$99.99

THE WURSTMACHER #20

Classic customer favorites that have stood the test of time.

Beef Summer Sausage, Summer Sausage with Garlic, Braunschweiger Liver Sausage, Old Fashioned Liver Sausage, Shullsburg Cheddar Cheese, Shullsburg Monterey Jack Cheese, Sausage Knife.

3 lbs. \$49.99

CUSTOMER *Holiday* FAVORITE

THE PALATE TEASER #22

CA'S FAMOUS SAUSAG

All of the basics for a delicious evening in front of the fire.

Beef Summer Sausage, Beef Salami, Sartori Sharp White Cheddar Cheese, Butter Crackers, Sausage Knife.

1 lb. 11 oz. **\$35.99**

WURSTMACHE

HOLIDAY FAVORITES YEAR AFTER YEAR

FLAT-RATE SHIPPING \$1099* Stights on Photo

12 www.USINGER.com 06 1 800 558 9998

A FAMILY TRADITION 142 YEARS

13

MILWAUKEE'S FAVORITES #23

GREETINGS

#23 After over a century in Milwaukee, come to know what Milwaukee love

BEST SELLER

Usinge

Braunschweiger Liver Sausag 4 Cooked Bratwurs 6 pc. Hickory Stick Black Creek Cheddar Cl Sausage Knife. 2 lbs. 12 oz. \$46.99

HICKORY STICKS

Beef Summer Sausage KWARKEES ININGER ININGER ININGER ININGER ININGER

THE FEAST #21 An exquisite array of summer sausage and cheese.

Salami H Sall

Antes

BEST

SELLER

UP BLE

Thueringer

SADE S

Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, (2) 6 pc. Hickory Sticks, Wisconsin Shaped Cheddar Cheese, Shullsburg Colby Cheese, Shullsburg Monterey Jack Cheese, Honey Mustard, Sausage Knife.

4 lbs. 5 oz. \$61.99

HICKORY STICKS

Usingers

(Liver Sausage)

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									GRAND	TOTAL							
													CARD HOL	DER'S NAME:		PHON	E:
*Please see shippin	ng information on page	e 17 for rates		CARD HOL	DER'S SIGNATURE:												
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ORDER INFORMATION

GENERAL INFORMATION

• We guarantee deliveries in good condition to correct addresses only. Please be certain all addresses are current, complete and correct.

• The recipient of your gift is notified by post card. This postage paid return card is provided for the recipient to return, notifying us of the gift's safe arrival. These return cards will be sent to you so that you may enjoy the comments made about your gift.

• We can ship only gifts 5, 6, 8, 15, 21, 22, 24, 25, 26, 27, 29, 30, 31, 32, 47, 52, 74, 80, 81, 82, 83 and 91 to a P.O. box or to Alaska and Hawaii.

• We are unable to accept any orders to ship outside the United States.

• Please make your check payable to Fred Usinger, Inc. Mastercard, Visa, American Express and Discover are also accepted.

• Usinger's reserves the right to substitute items of equal or greater value, without notification, in case necessary ingredients cannot be obtained.

PLACING YOUR ORDER

• Fill out the order blank as completely as possible including a daytime and evening phone number as well as your email address.

 We will print your personal message on the gift label. Please print the message as it should appear on each individual gift package. We are sorry, but we cannot accept your personal greeting or business cards.

• If you'd prefer to place your order by phone please call us between the hours of 8:00 a.m. and 5:00 p.m. CST at (414) 276-9105 or 1-800-558-9998.

• You may also place your order on our website at usinger.com.

• Gift prices are good through February 2023.

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For arrival prior to Christmas at standard

shipping cost order must be received by

Expedited Shipping (FedEx® 2-Day) Available

for Areas B, C, D and E. Order must be received

For shipping included gifts, for arrival prior to

by 12/19 for arrival prior to Christmas.

Christmas order must be received by

Standard Shipping Cost

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10.99

35.99

12/18



ELF BOBBLEHEAD #74

The perfect gift for anyone who appreciates the history and charm of our 142-year-old family sausage shop.

The Usinger Elf stands just about 6 % inches tall. (Elves are short)

Beautifully boxed & includes the Usinger story.

\$19.99

(shipping included)

SHIPPING INCLUDED ITEMS

The gifts marked as Shipping Included have no additional shipping charges. These items generally ship via USPS and should arrive within 3 days of shipping date.

SHIPPING INFORMATION

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DC

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12/18

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35.99

N/A

12/18

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SHIPPING DETAILS

 During the Christmas season all gifts ship to any state (except Alaska and Hawaii) for \$10.99 per gift (does not apply to Shipping Included gifts). To qualify for \$10.99 shipping orders must be received by the deadlines listed. After deadlines, gifts may still ship using FedEx*
 2-Day for \$35.99 per gift, as long as the order is received by December 19th. Gifts sent to Alaska and Hawaii always ship FedEx* 2-Day for \$35.99.

 For shipments at times other than Christmas, gifts sent to most states (Areas B, C and D) will ship for \$10.99 per gift. Gifts sent to some states (Areas E and F) may have to be shipped via FedEx[®] 2-Day delivery service for \$35.99 per gift. The method of shipment is dependent upon the weather and the area to which the gift is being shipped. Include a daytime phone number so we may notify you if the gift must be shipped via FedEx[®] 2-Day.

We'll attempt delivery as close as possible to your specified arrival date. Due to varied schedules in delivery services and the perishability of our product, the actual shipping date must be left to our discretion. Gifts for Christmas delivery may begin arriving in early December.





THE TRAIL BLAZER #27

Perfect snacks for on the trail or at home.

Summer Sausage, 6 pc. Hickory Sticks, 6 pc. Beef Hickory Sticks, Swiss Almond Cheese Spread, Cheddar with Port Wine Cheese Spread, Gourmet Snack Crackers, Sausage Knife.

3 lbs. \$52.99

(shipping included)

PARTY TRADITIONS #25

The perfect complement to any party spread.

Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, (2) 6 pc. Hickory Sticks, Black Creek Cheddar Cheese, Sartori Farmhouse Cheddar Cheese, Swiss Almond Cheese Spread, East Shore Sweet & Tangy Mustard, 2 pkgs. East Shore Pretzels, Gourmet Snack Crackers, Sausage Knife.

5 lbs. 5 oz. **\$72.00**

THE COLLECTION #26

Truly a gift to impress. Beautifully packaged, ready to open and enjoy in the office or at home. Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, Italian-Style Summer Sausage, 6 pc. Hickory Sticks, Sartori Montamore Cheddar Cheese, Sartori Farmhouse Cheddar Cheese, Swiss Almond Cheese Spread, Cheddar with Port Wine Cheese Spread, East Shore Pretzels, Genuine National Mustard Museum Mustard, Gourmet Snack Crackers, Troubadour Cowboy Cookies, Sausage Knife. Includes 9" x 12" x ¾" Solid North American Hardwood Cutting Board. Beautifully engraved with our original logo from 1880. Finished with beeswax & mineral oil. Your new "favorite cutting board." 6 lbs. 1 oz. \$100.00

TRAIL BLAZER





HOLIDAY FUN #30

Perennial customer favorites perfect for sharing with friends and family around the holidays.

Beef Summer Sausage, Beef Salami, 6 pc. Beef Hickory Sticks, Sartori Montamoré Cheese, Sartori Farmhouse Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

2 lbs. 11 oz. **\$46.99**

SHIPPING NCLUDED ON THIS GIFT

DETAILS ON P.17

✓ TREAT TIME #29 **Time tested favorites ready**

for gifting.

Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, 6 pc. Hickory Sticks, Shullsburg Co-Jack Cheese, Sausage Knife.

1 lb. 14 oz. \$39.99







OUR SUMMER SAUSAGES ARE Be Hardwood Smoked FOR TWO DAYS @ OLD Beef Salan will Garlo FASHIONED WAY!

Beef Summer Sausage



TREAT TIME #29

WWW.USINGER.COM 竝 1800 558 9998 20

DUSINGER INC.03 VAUKEE, WI 53203



BREWMASTER'S DREAM #32

A delicious and unique gift for the sausage and beer connoisseur in your life.

Beef Salami Beer Bottle, 6 pc. Hickory Sticks, Renard's Pepper Jack Cheese, Pine River Sharp Cheddar Spread, East Shore Thick Dipping Pretzels, Beer Nuts Bar Mix, Beer Nuts Peanuts, 2 Can Coolers, Sausage Knife.

3 lbs. 4 oz. \$64.99 (shipping included)

THE BIG CHEESE #47

Classic Wisconsin cheeses from the heart of the cheese state.

Sartori Bella Vitano Gold Cheese, Sartori Bella Vitano Gold Cheese with Cracked Black Pepper, Swiss Almond Cheese Spread, Cheddar with Port Wine Cheese Spread, Sartori Sharp White Cheddar Cheese, Sartori Montamoré Cheese, Gourmet Snack Crackers, Sausage Knife.

2 lbs. 13 oz. **\$51.99**



BACON Sensation

BACON SENSATION #51

Four flavors of our delicious thick-cut bacon.

Sliced Honey Glazed Bacon, Sliced Peppered Bacon, Sliced Hickory Smoked Bacon, Sliced Applewood Smoked Bacon.

3 lbs. **\$50.99**

"Everyone knows Usinger's for their amazing sausages, brats, and ham, but their Applewood Smoked Bacon is the best I have ever had. We use their bacon in our restaurant for everything from breakfast strips, to lardons in our mac and cheese, and of course for our East Town Signature Bacon Pops!"

BACON

-Alex Schubert Executive Chef Milwaukee Marriott Downtown

23

TASTE OF SUMMER

TO UCHDOWN HICKORY STICKS

THE RESERVE COLLECTION #91

Contains four reserve summer sausages, made once a year in our smokehouse 17 just for this catalog. Combined with four Wisconsin cheeses and two varieties of crackers selected with the same care. Includes our famous sausage knife.

Smokehouse 17 Beef Summer Sausage with Roasted Garlic, Smokehouse 17 Summer Sausage, Smokehouse 17 Thueringer Summer Sausage, Smokehouse 17 Beef Summer Sausage, Sartori Montamore Cheese, Sartori Farmhouse Cheddar Cheese, Sartori Old World Cheddar Cheese, Black Creek Cheddar Cheese, Gourmet Snack Crackers, Gourmet Water Crackers, Sausage Knife.

SUMMER

PRIMALY

NET WT 7 07 (1980)

5 lbs. 12 oz. \$99.00 (shipping included)

Capeachices

CäPEACHIO'S

SHIPPING INCLUDED ON THIS GIFT DETAILS ON P.17

TASTE OF SUMMER #80

Four of our best summer sausages in a beautiful holiday gift box.

All Beef Summer Sausage, All Beef Salami, Summer Sausage with Garlic, Thueringer Summer Sausage (family favorite).

1 lb. 4 oz. \$36.99 (shipping included)

THE TOUCHDOWN #52 For the football fans in your life.

A Wisconsin favorite.

Beef Salami, Football Summer Sausage, 6 pc. Hickory Sticks, Football Shaped Wisconsin Cheddar Cheese, Gourmet Snack Crackers, Sausage Knife.

2 lbs. 9 oz. \$49.99



AGED & SHARP

SHIPPING INCLUDED

DETAILS ON P.1

MIDNIGHT SNACKER





MIDNIGHT SNACKER #81 (TOP)

Just enough for snacking and sharing. The essential tidbits-summer sausage and cheese.

Beef Summer Sausage, Beef Salami, Black Creek Cheddar Cheese.

1 lb. 1 oz. \$34.99 (shipping included)

THE GOURMET ACCENT #82 (BOTTOM)

Experience classic Old World taste with a contemporary twist.

Beef Summer Sausage, Thueringer Summer Sausage, Landjaeger, Sartori Bella Vitano Gold Cheese, Sartori Bella Vitano Gold Cheese with Cracked Black Pepper, Gourmet Snack Crackers, Sausage Knife.

2 lbs. 10 oz. \$62.99 (shipping included)

NORTHERN COMFORT #83 The perfect gift to showcase the best in Wisconsin comfort.

Beef Summer Sausage, Beef Salami, Thueringer Summer Sausage, Shullsburg Co-Jack Cheese, Renard's Pepper Jack Cheese, Gourmet Snack Crackers, Sausage Knife.

2 lbs. 13 oz. \$59.99 (shipping included)

SHIPPING

PRST STD U.S. POSTAGE PAID USINGER'S



1030 N. Dr. Martin Luther King Jr. Drive Milwaukee, WI 53203 1-800-558-9998 www.usinger.com



SCAN HERE TO BROWSE OUR GIFT PACKAGES!



THE ENTERTAINER #17

An impressive assortment that will keep all of your holiday guests happy.

Yachtwurst, Leona Bologna, Summer Sausage, 6 pc. Hickory Sticks, 6 pc. Hot Hickory Sticks, Mortadella, Beef Summer Sausage, Beef Salami, Braunschweiger Liver Sausage, Shullsburg Cheddar Cheese, Shullsburg Monterey Jack Cheese, Shullsburg Colby Cheese, 6 pc. Burke Chocolate Sea Salt Caramels, Honey Mustard, Gourmet Snack Crackers, Sausage Knife.

7 lbs. 12 oz. \$104.99

JOIN THE CONVERSATION